Item 1 - The subscriber as to your report is to give his or her full name and business address and state his or her official capacity.

Harry G. Steele
Senior Vice President
Finance and Administration
Philip Morris Incorporated
120 Park Avenue
New York, New York 10017

Source: https://www.industrydocuments.ucsf.edu/docs/nqpk0001

Item 2 - State the full name of the company and its official address, and its date and state of incorporation.

Philip Morris Incorporated
120 Park Avenue
New York, New York 10017

Date of Incorporation: February 21, 1919
State of Incorporation: Commonwealth of Virginia

Source: https://www.industrydocuments.ucsf.edu/docs/nqpk0001

Item 3 - State whether the company is a subsidiary company; whether the company has a subsidiary company; report the same information specified in item two (2) as regards each parent or subsidiary.

Philip Morris Incorporated was incorporated in Virginia on February 21, 1919 and is a wholly-owned subsidiary of Philip Morris Companies Inc. Philip Morris Companies Inc. is a holding company which was incorporated in Virginia on March 1, 1985.

Philip Morris Incorporated has four U.S. subsidiary companies:

(1) Colonial Heights Packaging Inc. was incorporated in Delaware on April 3, 1929 and has as its official address: 1106 West Roslyn Road, Colonial Heights, Virginia 23834.

(2) Packaged Food & Beverage Co. Inc. was incorporated in Delaware on February 10, 1986 and has as its official address: 7711 Carondalet Avenue, Clayton, Missouri 63105.

(3) Philip Morris Overseas Limited was incorporated in Delaware on December 16, 1988 and has as its official address: 120 Park Avenue, New York, New York 10017.

(4) Carolina Properties of Greenville, Inc. was incorporated in South Carolina on October 19, 1990 and has as its official address: 120 Park Avenue, New York, New York 10017.

As of December 31, 1993

Source: https://www.industrydocuments.ucsf.edu/docs/nqpk0001

CONFIDENTIAL

Item 4 - Report the total number of cigarettes sold in the United States by the company and any of its subsidiary or parent companies during calendar 1993.

196, 031, 701, 969

Source: https://www.industrydocuments.ucsf.edu/docs/nqpk0001

Item 5 - Report the total dollar value for total cigarette sales in the United States by the company and any of its subsidiary or parent companies during calendar 1993.

$10,225,924,249

Source: https://www.industrydocuments.ucsf.edu/docs/nqpk0001

Item 6 - State whether the company or any of its subsidiary or parent companies did or did not pay money or make any other contribution, including but not limited to good or services, in connection with any production or filming of any motion picture(s) or television show(s) during calendar 1993. If so, please state which show(s) or movie(s), and the dollar value of each payment or contribution.

The company did not.

Source: https://www.industrydocuments.ucsf.edu/docs/nqpk0001

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Item 7 - Report the total dollar amount expended during calendar 1993 by the company and any of its subsidiary or parent companies on cigarette advertising, merchandising or promotion in each category specified in items 23 through 38 of the "Reportable Expenditures" section of this Order.

CAT-A-EXPENSES:	$ 29,071,672
CAT-B-EXPENSES:	$ 108,420,016
CAT-C-EXPENSES:	$ 83,175,472
CAT-D-EXPENSES:	$ 0
CAT-E-EXPENSES:	$ 31,270,435
CAT-F-EXPENSES:	$ 7,207,624
CAT-G-EXPENSES:	$ 177,953,150
CAT-H-EXPENSES:	$ 498,597,773
CAT-I-EXPENSES:	$ 14,447,782
CAT-J-EXPENSES:	$ 542,974,627
CAT-K-EXPENSES:	$ 44,861,143
CAT-L-EXPENSES:	$ 0
CAT-M-EXPENSES:*	$1,258,394,001
CAT-N-EXPENSES:	$ 8,135,000
TOTAL:	$2,804,508,695
SPORTS & SPORTING EVENTS	$ 42,874,283

*Based on the FTC's request, we are now reporting on a cash basis of accounting as opposed to the accrual method used in previous years.

Source: https://www.industrydocuments.ucsf.edu/docs/nqpk0001